

Bridging Social and Environmental Justice: Mapping the Geography of Environmental Segregation in Columbus, OH

By Frank Johnson

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Contents

Note: Citations are by slide number at end of presentation.

- Introduction
- Literature Review
- Methods
- Analysis Results
- Discussion
- Questions

Naïve question:

“Why do some neighborhoods have so few/many trees?”

→
5 months later...

Research question:

“Is there a measurable relationship between environmental assets & socioeconomic vitality?”

—————→
5 more months of research...

Secondary exploration:

“Is discrimination driving the environmental disinvestment seen in some parts of the city?”

—————→ ?
(probably)

Literature Review

1. The Development Conflict
2. Socioeconomic Assessment
3. Environmental Assessment
4. Environmental Justice

“This may be the most challenging conundrum of sustainable development: how to increase social equity and protect the environment simultaneously...”

- *Scott Campbell (1996)*

1. The Development Conflict

Introduction | **Lit. Review** | Methods | Analysis | Discussion

General Goal

Socioeconomic metrics were developed to monitor economic development, and later, equity.

How It's Measured

US Census surveys are primary source of data, modern metrics incorporate health and other indicators.

Kirwan Institute's Opportunity Index

Developed by Reece et al., rates the predicted life outcomes of children in different neighborhoods based on standard deviations from city mean in several indicators.

Source: Reed, Jason et al. (2013).

The Sustainable Communities Initiative



EQUITY IN SUSTAINABLE COMMUNITIES ISSUE BRIEFS



KIRWAN INSTITUTE
for the Study of Race and Ethnicity

Opportunity Mapping Issue Brief

**Place Matters:
Using Mapping to Plan for
Opportunity, Equity, and Sustainability**

2. Socioeconomic Assessment

Introduction | **Lit. Review** | Methods | Analysis | Discussion

General Goal

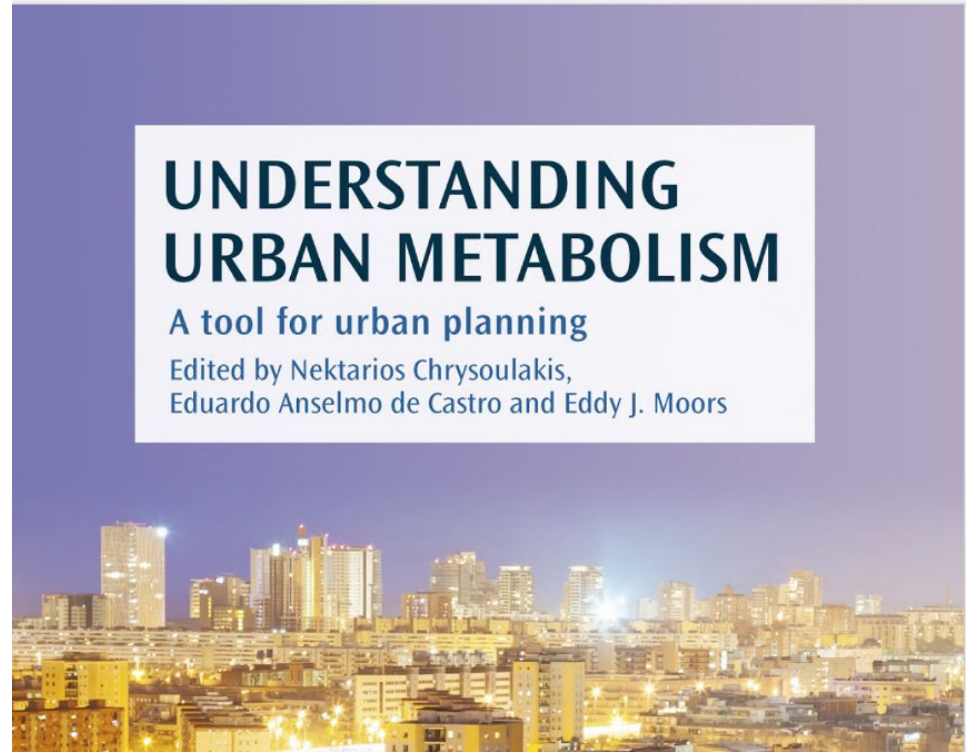
Environmental metrics were developed first to monitor pollution and ecological stress, young science of asset and biodiversity tracking.

How It's Measured

Remote sensing data dominates due to accessibility, as on-the-ground measurement is very expensive.

Trees and Impervious Surface

We chose to investigate tree canopy and impervious surface coverages as a result of in-person experience in Bexley.



Source: Chrysoulakis, Nektarios et al. (2015).

3. Environmental Assessment

Introduction | **Lit. Review** | Methods | Analysis | Discussion

Robert Bullard

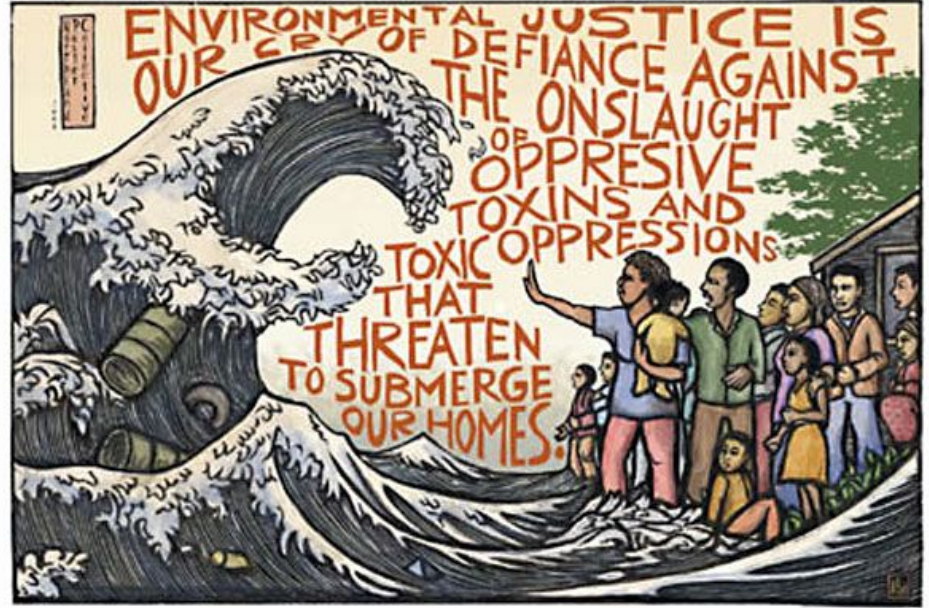
One of the founding intellectuals of the Environmental Justice movement, Bullard has mapped the unfair placement of pollution sources.

Julian Agyeman

A student of Bullard, Agyeman (among others) has built more holistic vision of “just sustainability” on top of work of Environmental Justice.

The Need for Asset-Based Metrics

A vast majority of the literature and nearly all practically used metrics are based on pollution and other liabilities.



Source: http://www.columbia.edu/cu/EJ/EJ_ricardolevinsmorales.jpg

4. Environmental Justice

Introduction | **Lit. Review** | Methods | Analysis | Discussion

Methods

Examples of each analysis type.

1. Indicators
2. County mapping
3. Correlation tests
4. Cluster analysis
5. Age cohorts
6. Bivariate mapping
7. Case study



Census Tract Shapefile

Base geometry file, contains WP and VH as well. From *Census.gov*



Kirwan Opportunity Index (OI)

Composite metric of socioeconomic vitality at tract level. From *DiversityDataKids.org*



Mean Canopy Coverage (MCC)

Calculated from raster dataset of national tree cover. From *USGS.gov*



Mean Impervious Surface Coverage (MISC)

Calculated from raster dataset of national land use coverage. From *USGS.gov*



White Population Percentage (WP)

Calculated from census demographic data. From *Census.gov*



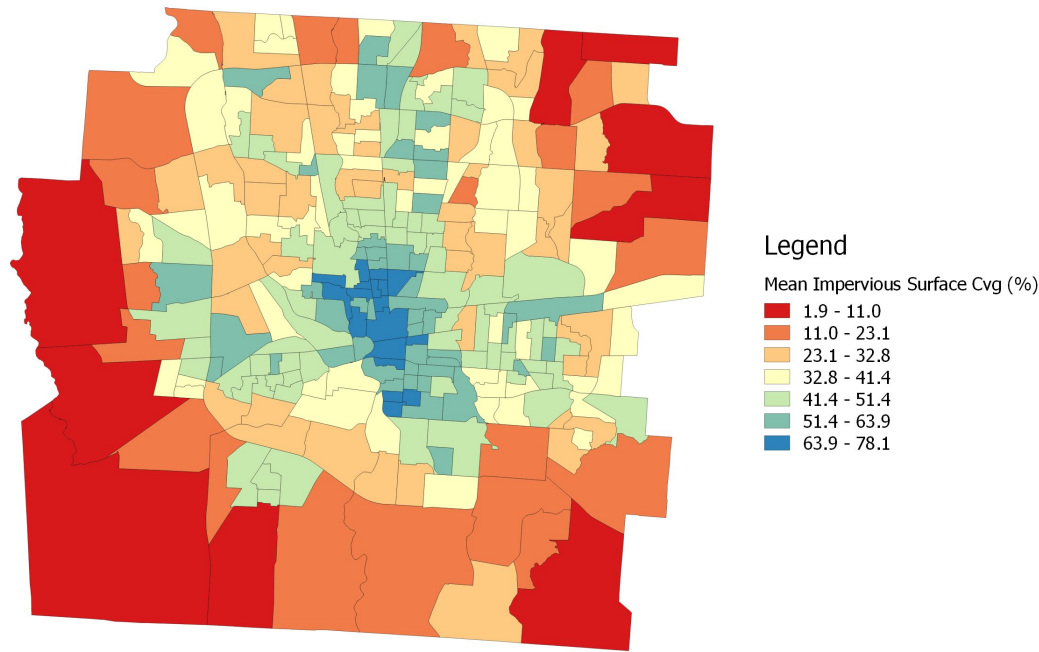
Vacant Housing Percentage (VH)

Calculated from census housing data. From *Census.gov*



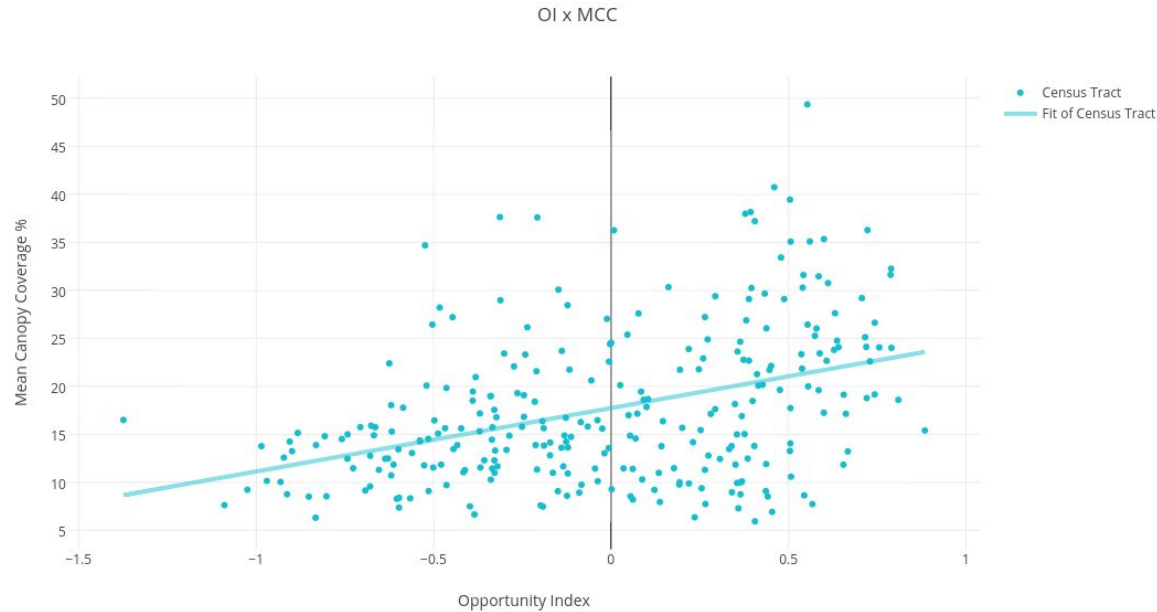
Mean Build Date (MBD)

Calculated per tract to organize neighborhoods by rough age.
From *FranklinCountyAuditor.com*



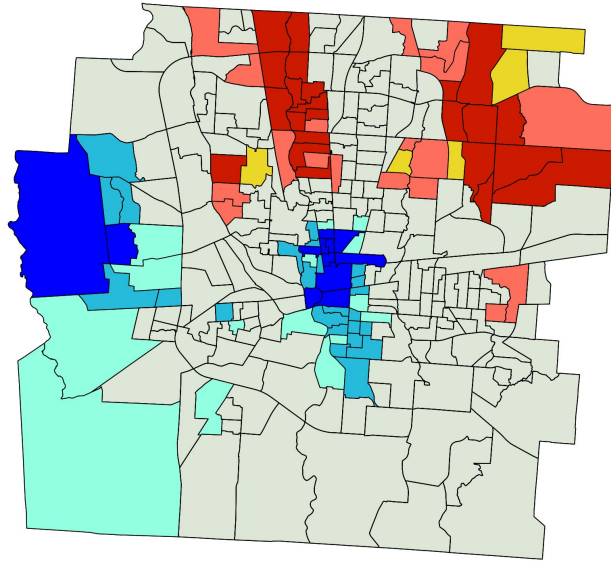
County Mapping

Our first goal was to map each variable to the census tracts of Franklin County. Using this we began to identify first candidates for case study, as well as cursory trends in the data.



Correlation Tests

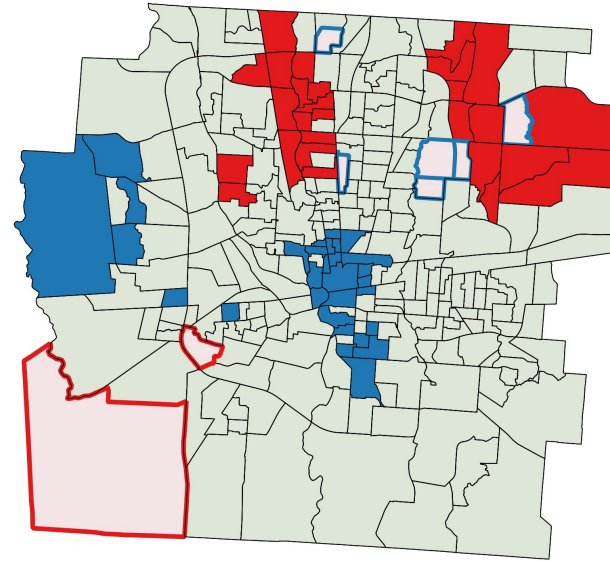
We then began to explore the statistical relationship between indicator variables by performing simple correlation tests on all combination pairs.



Legend

Getis-Ord GI* Cluster Type

- coldspot 99% confidence
- coldspot 95% confidence
- coldspot 90% confidence
- not significant
- hotspot 90% confidence
- hotspot 95% confidence
- hotspot 99% confidence



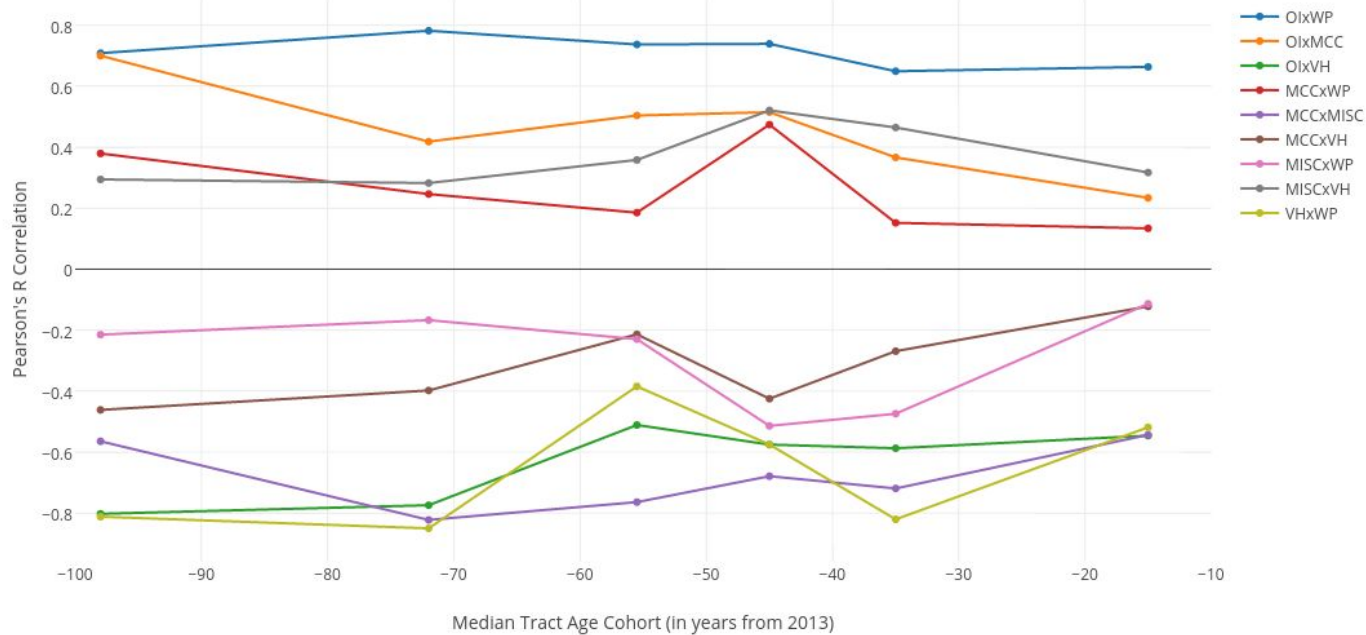
Legend

Moran's Local I Cluster Type

- HH
- HL
- LH
- LL
- Not Significant (95%)

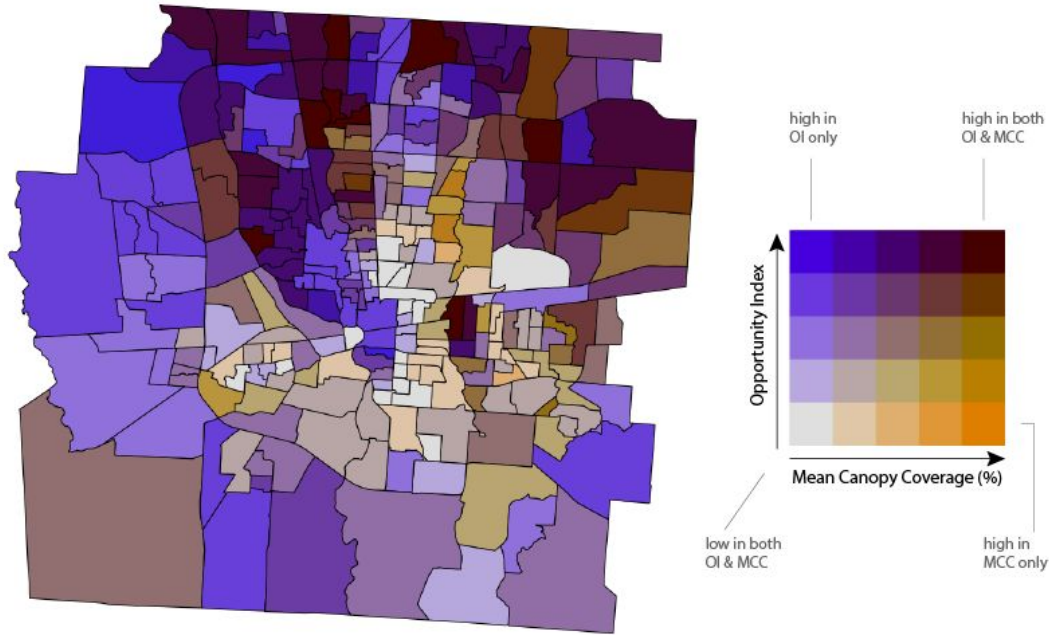
Cluster Analysis

These univariate spatial tests allowed us to map the groupings of high and low indicator values, and understand the environmental and socioeconomic landscapes of the county.



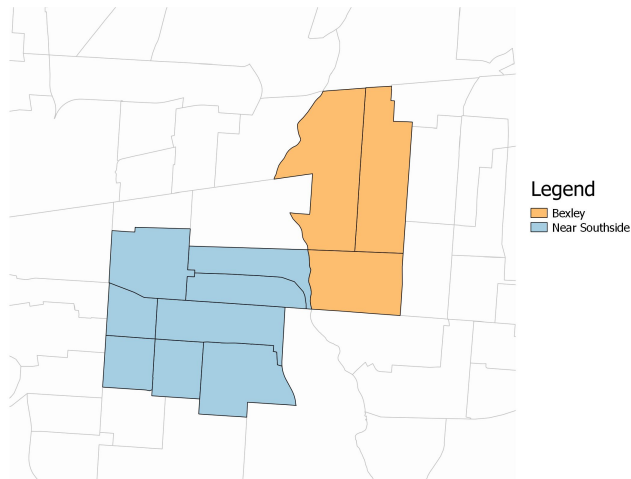
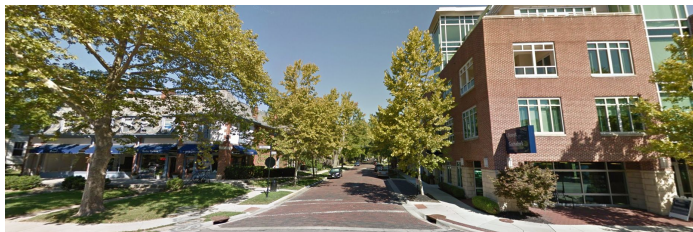
Age Cohort Correlations

This analysis explored the relationship of neighborhood age to our indicator variables. We hoped to find meaningful trends in socioeconomic/environmental alignment.



Bivariate Mapping

We explored bivariate mapping and spatial analysis tools as an exploration of current methods, but found them often lacking in meaningful communication.

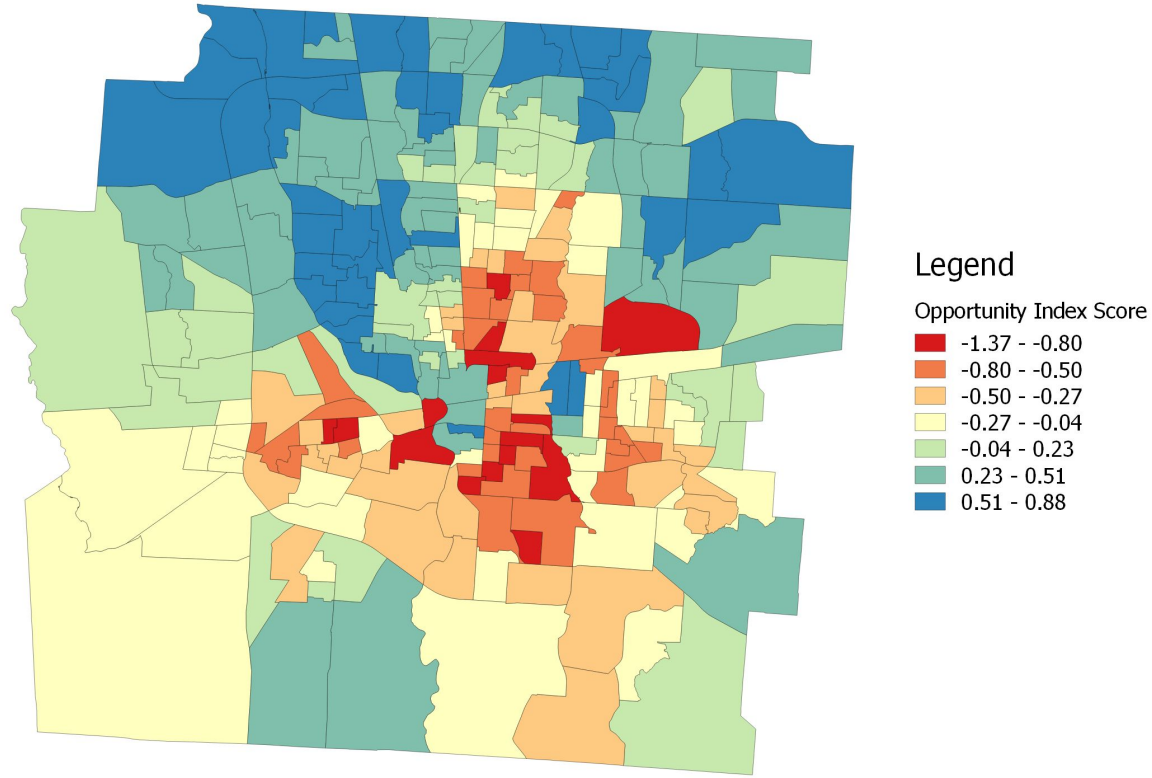


Case Study

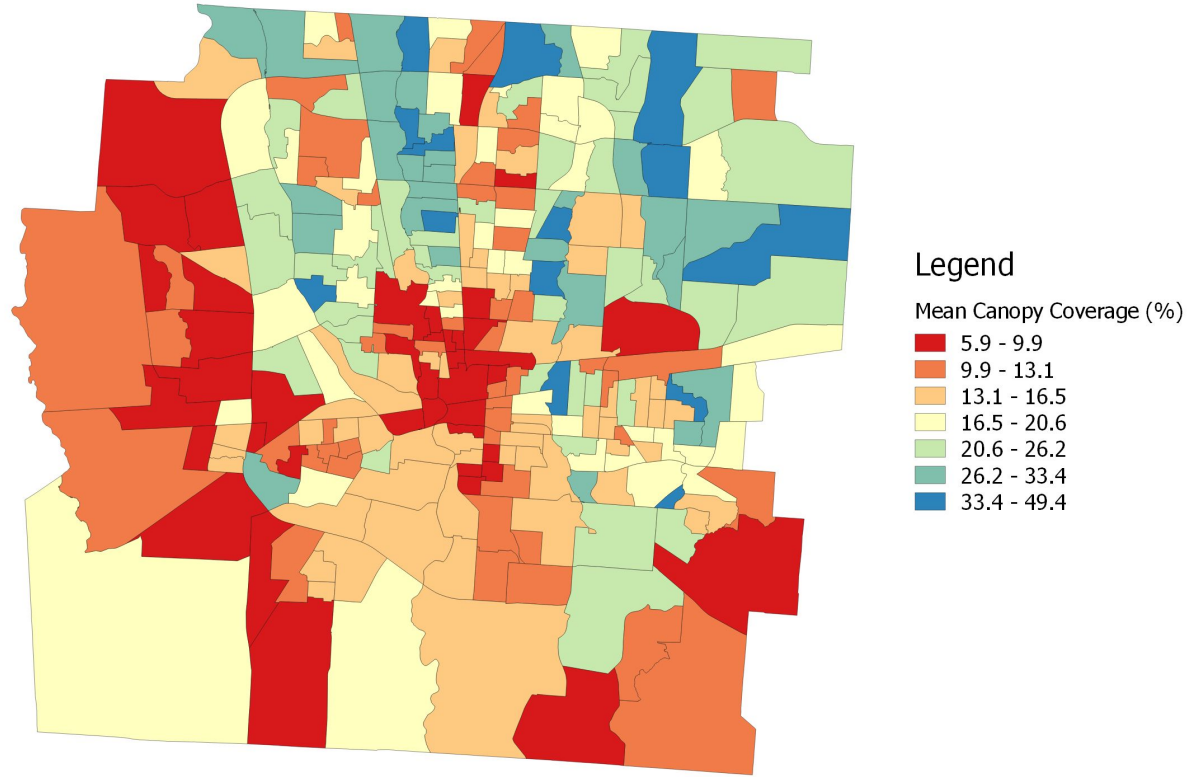
We identified Bexley and Near East as extremely contrasting “sibling” neighborhoods and explored the socioeconomic and environmental histories which may have influenced their current states.

Analysis

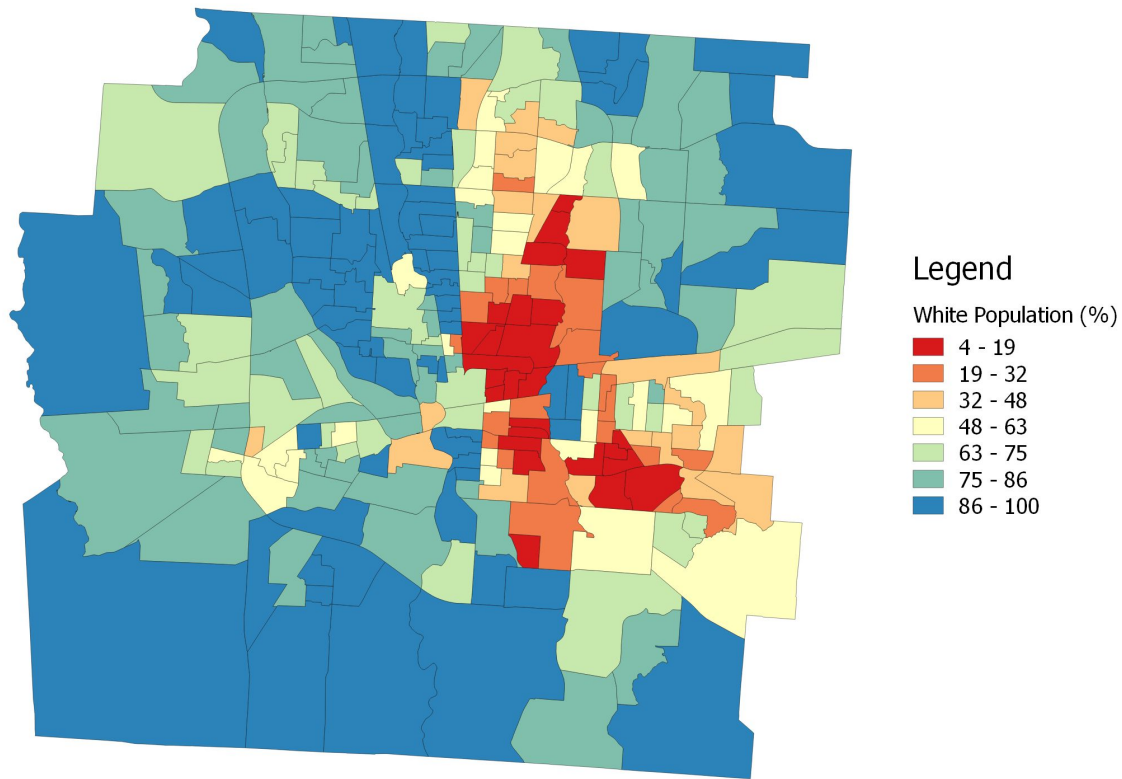
1. County mapping
2. Correlation tests
3. Cluster analysis
4. Age cohorts
5. Case study



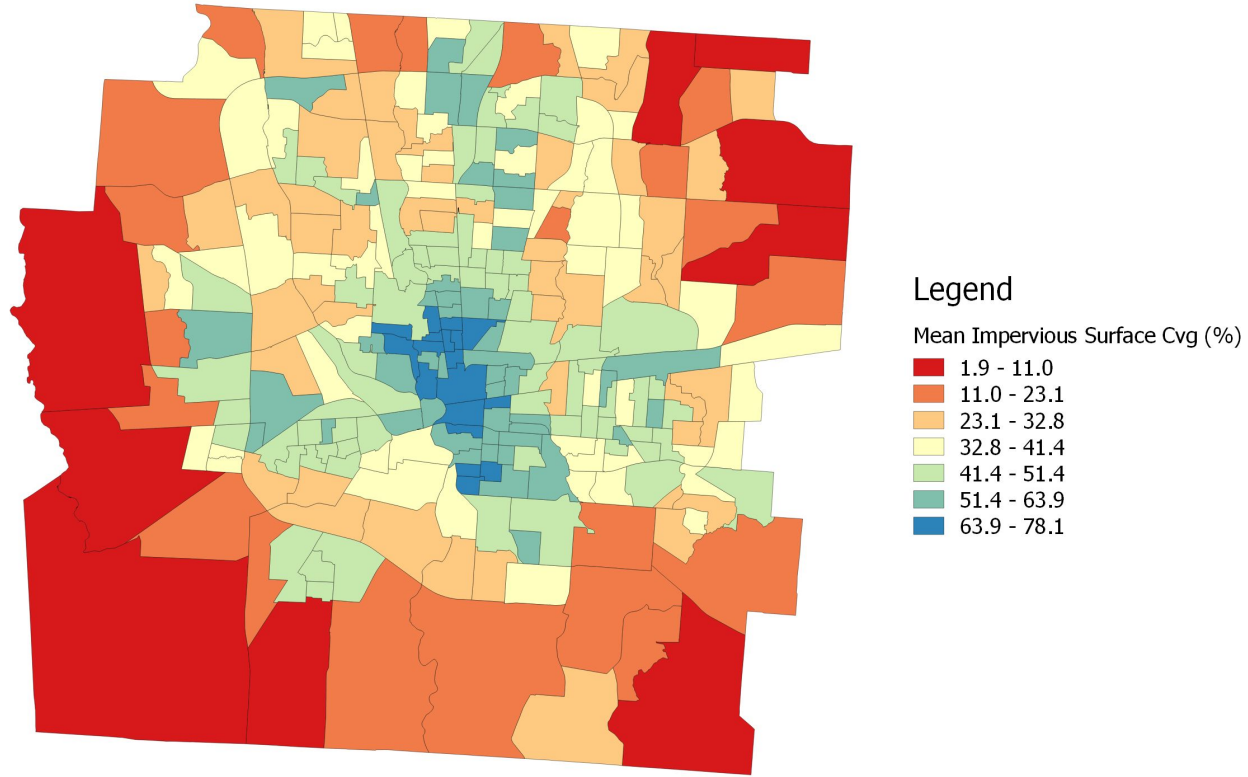
County Mapping: Opportunity Index



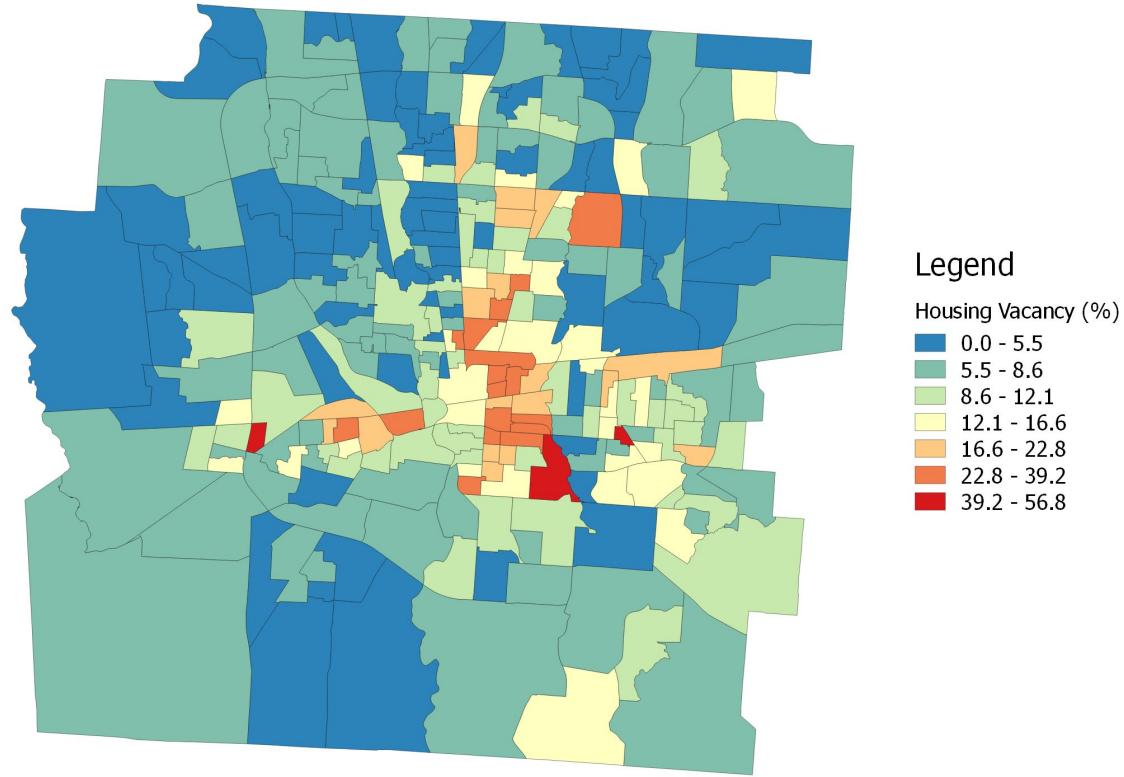
County Mapping: Mean Canopy Coverage



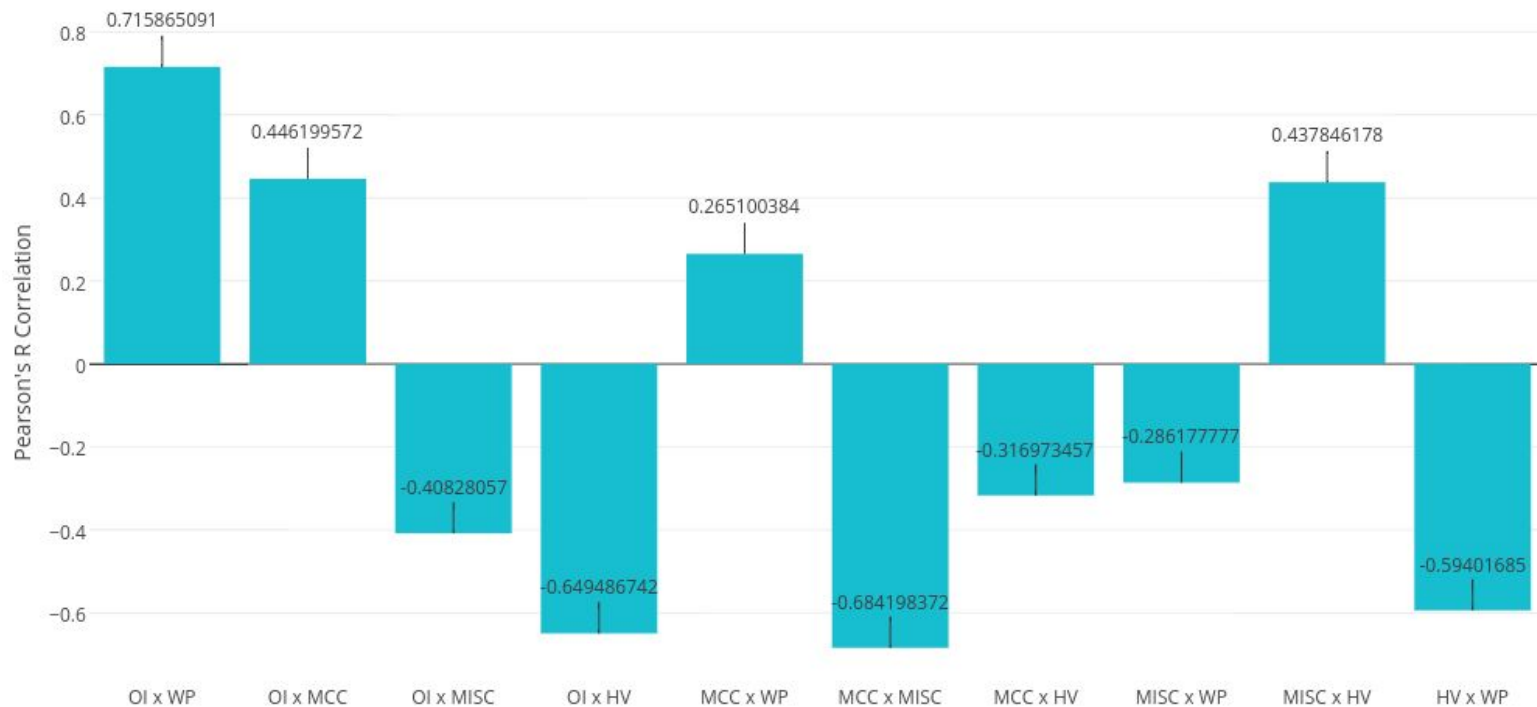
County Mapping: White Population



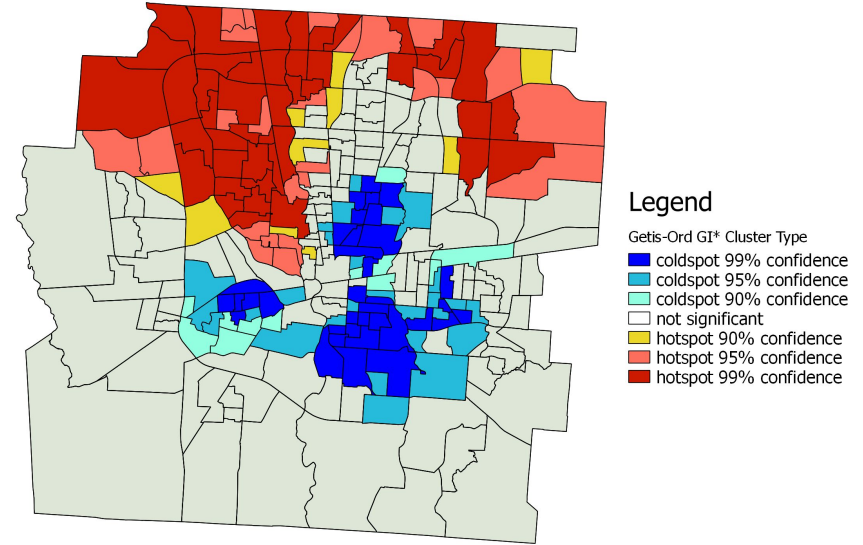
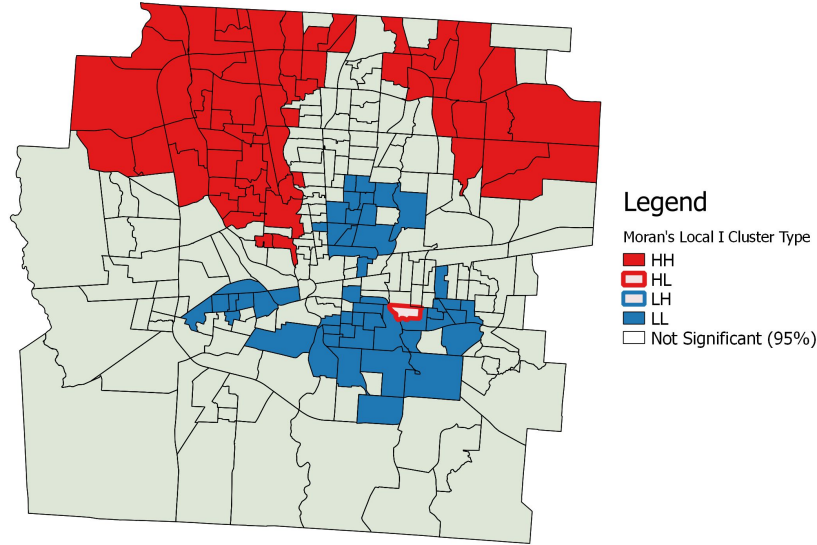
County Mapping: Mean Imp. Surface Coverage



County Mapping: Vacant Housing



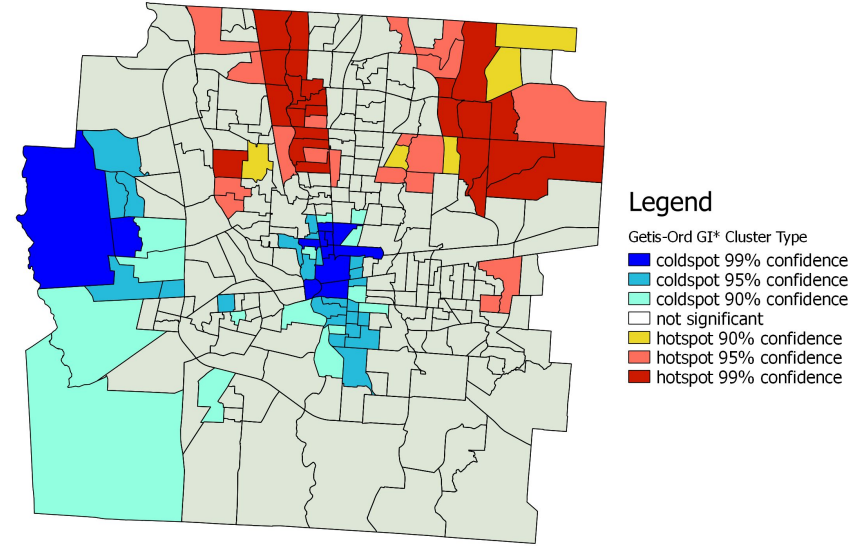
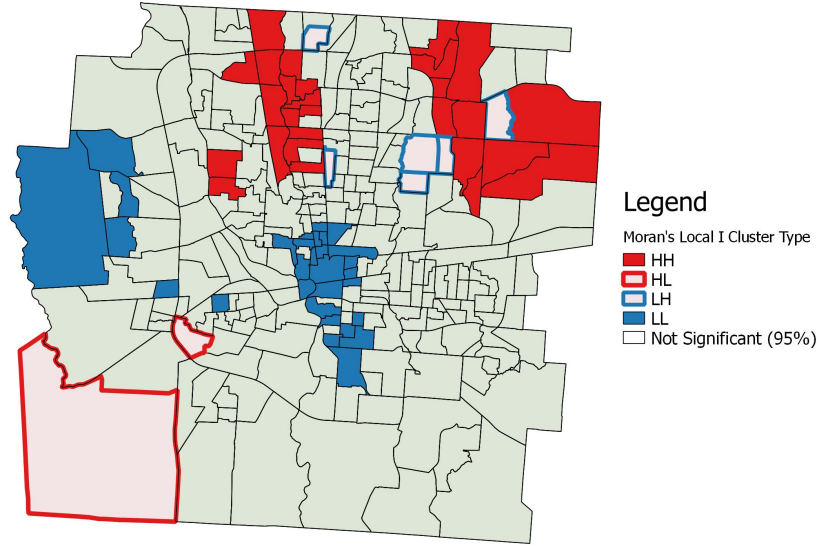
Correlation tests: R values of county-wide variable pairs



Cluster Analysis: Opportunity Index

Left: Anselin Local Moran's I = high/low clusters & outliers

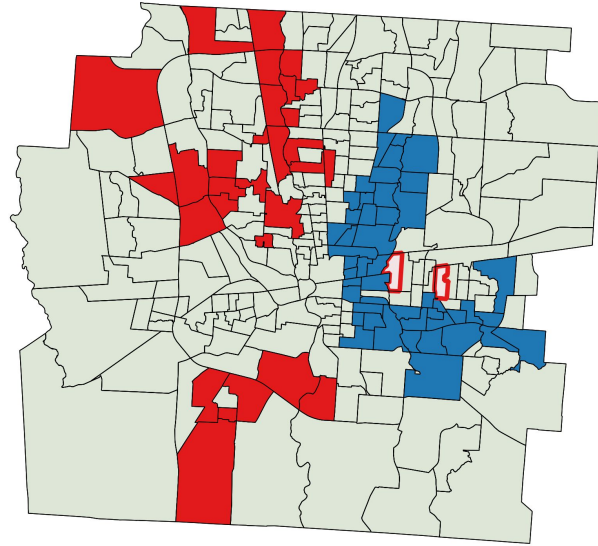
Right: Getis-Ord Gi* = hot/cold spots by likelihood



Cluster Analysis: Mean Canopy Coverage

Left: Anselin Local Moran's I = high/low clusters & outliers

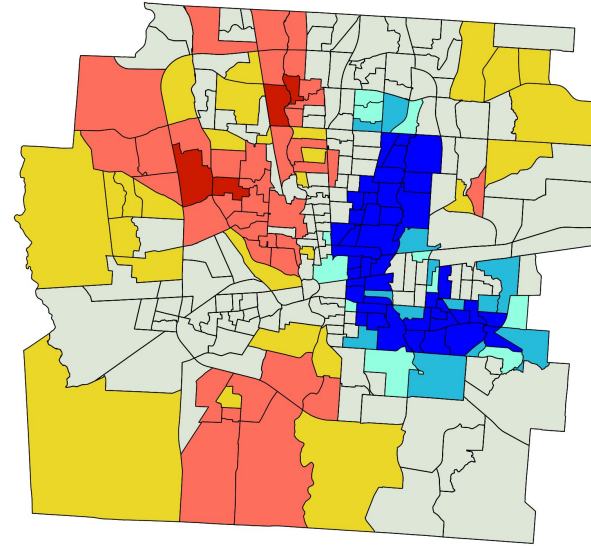
Right: Getis-Ord Gi* = hot/cold spots by likelihood



Legend

Moran's Local I Cluster Type

- HH
- HL
- LH
- LL
- Not Significant (95%)



Legend

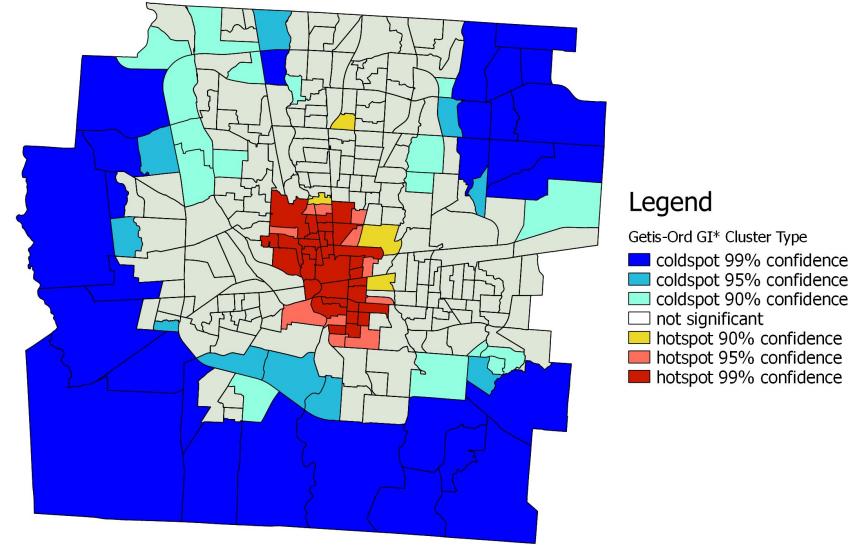
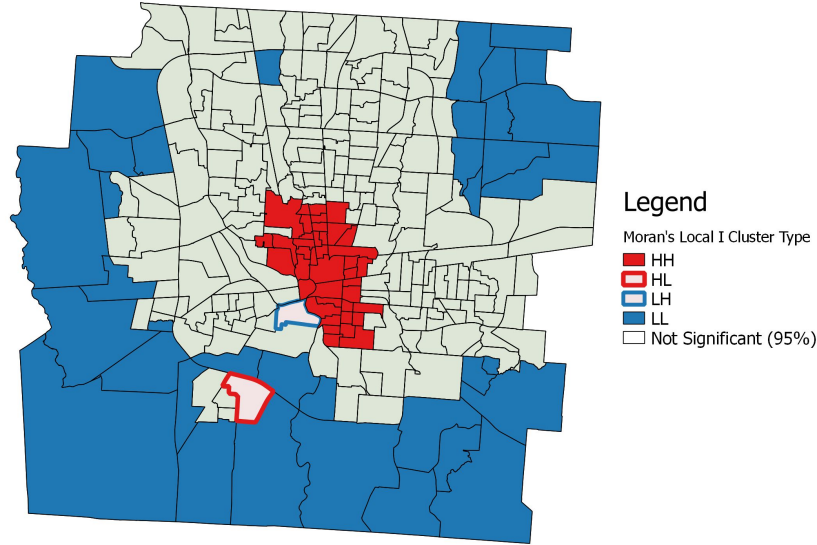
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- hotspot 99% confidence

Cluster Analysis: White Population

Left: Anselin Local Moran's I = high/low clusters & outliers

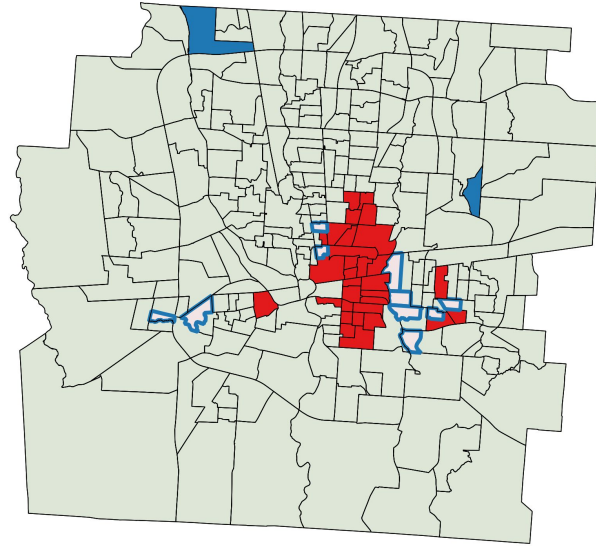
Right: Getis-Ord Gi* = hot/cold spots by likelihood



Cluster Analysis: Mean Imp. Surface Coverage

Left: Anselin Local Moran's I = high/low clusters & outliers

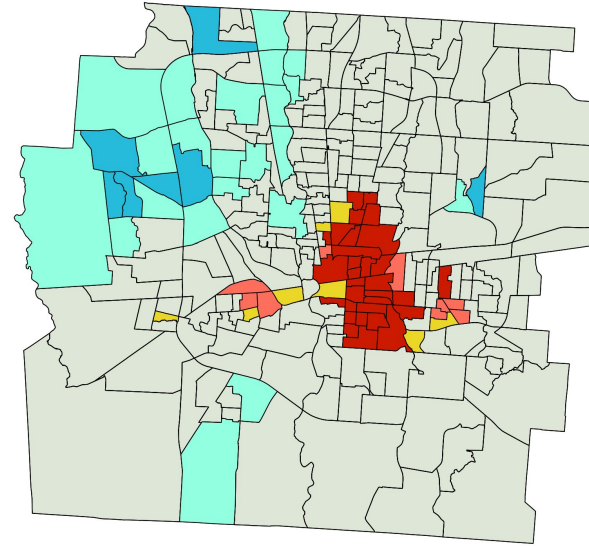
Right: Getis-Ord Gi* = hot/cold spots by likelihood



Legend

Moran's Local I Cluster Type

- HH
- HL
- LH
- LL
- Not Significant (95%)



Legend

Getis-Ord Gi* Cluster Type

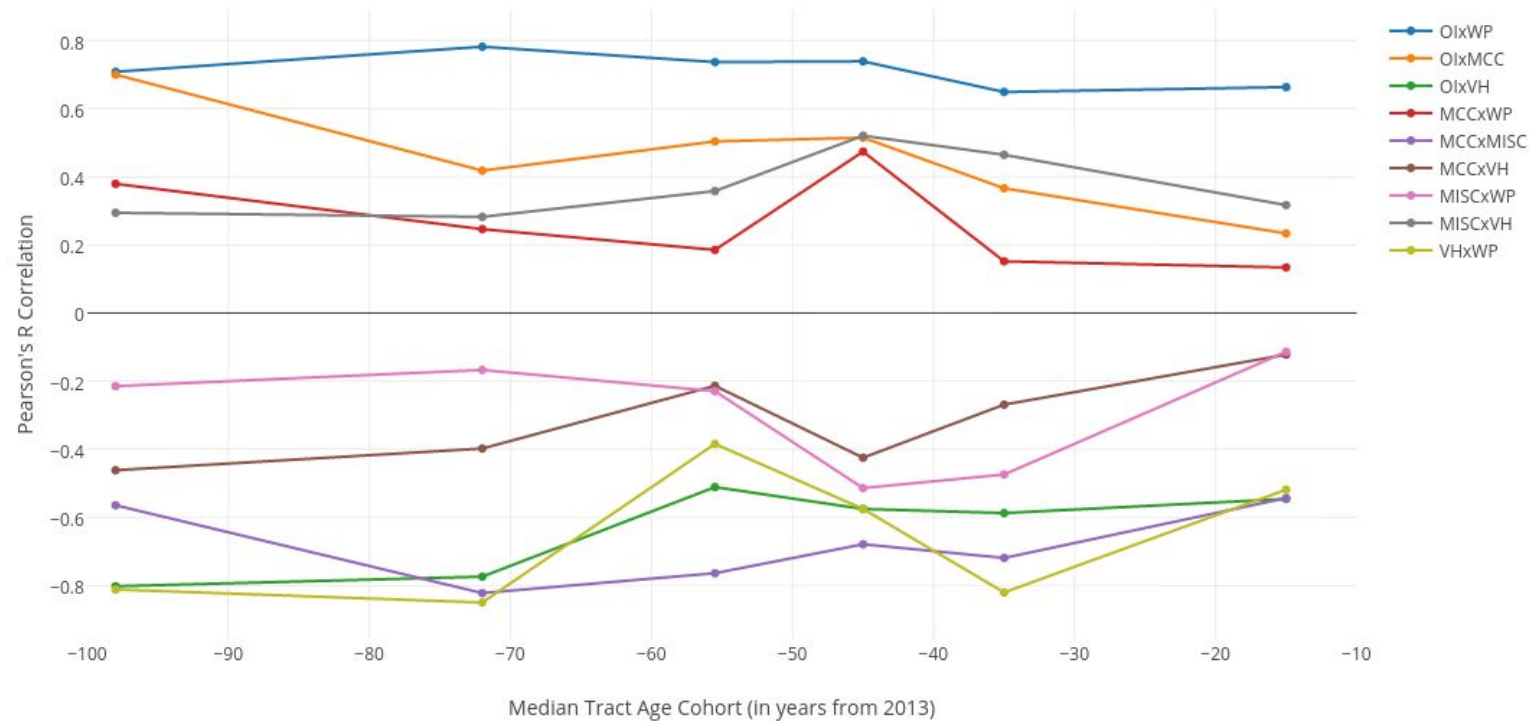
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- not significant
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- hotspot 99% confidence

Cluster Analysis: Vacant Housing

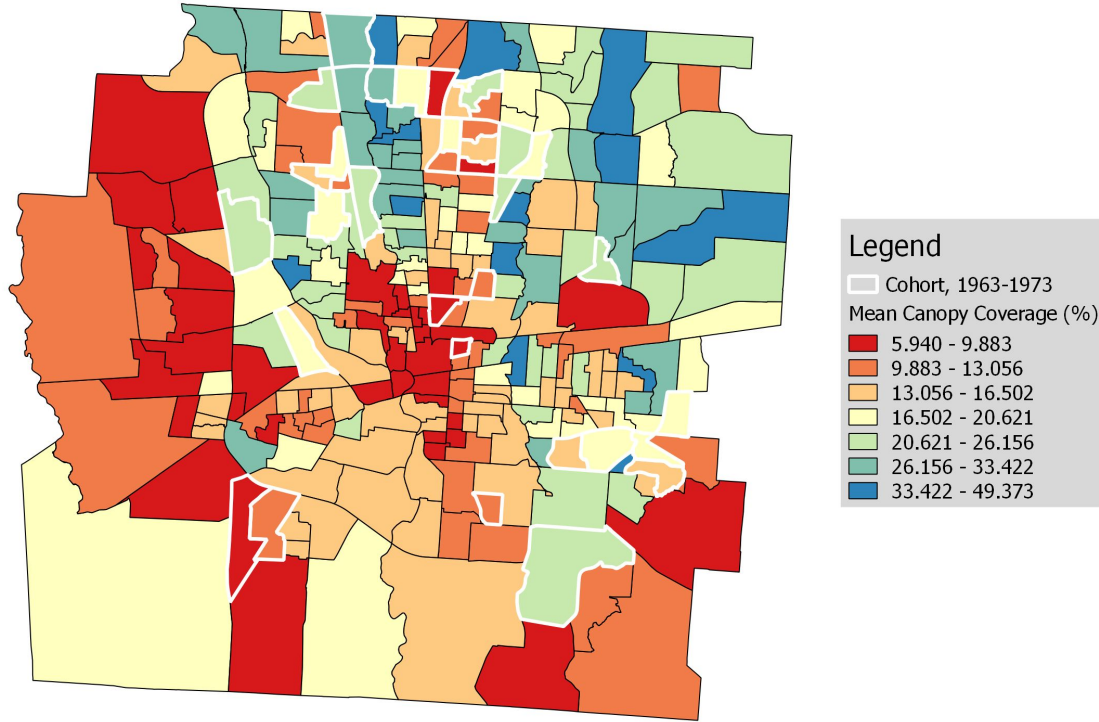
Left: Anselin Local Moran's I = high/low clusters & outliers

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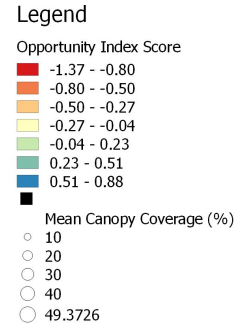
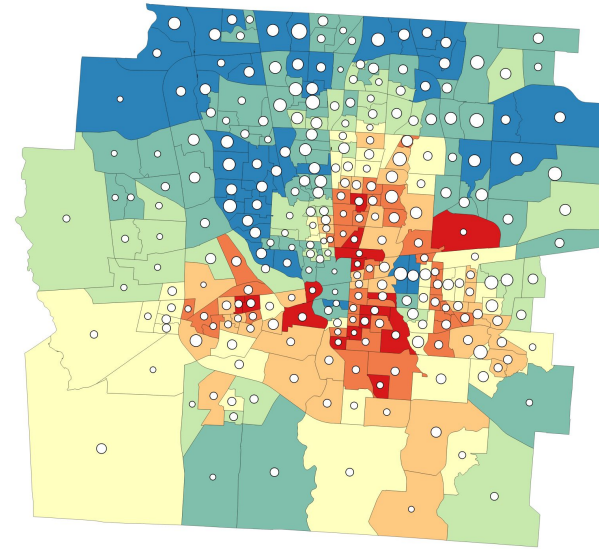
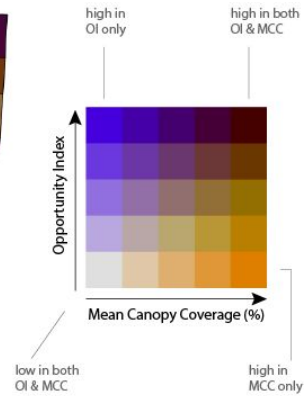
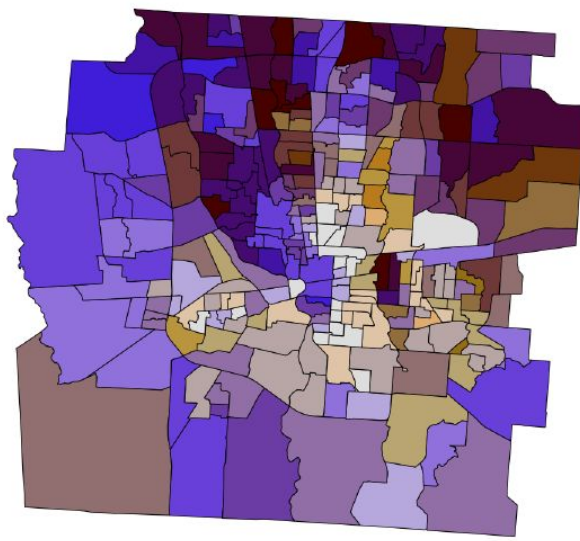
Pearson's R of Variable Pairs for Median Tract Age Cohorts



Age Cohort Correlation Analysis

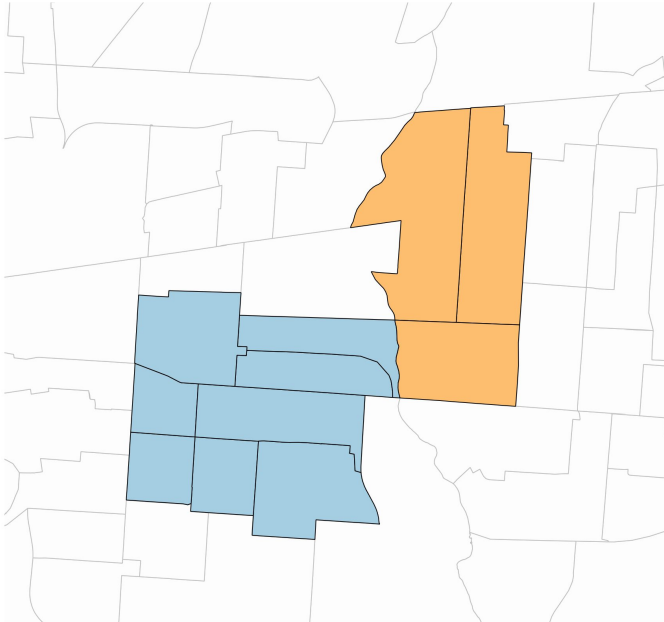


Age Cohort Correlation Analysis



Bivariate Mapping

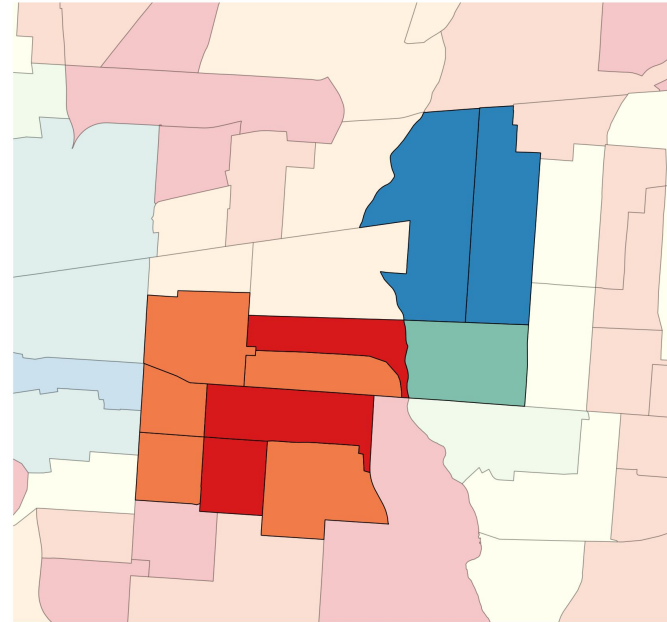
We were frustrated by the limited ability to explore bivariate maps meaningfully, though some trends could be seen.



Legend

- Bexley
- Near Southside

Areas



Legend

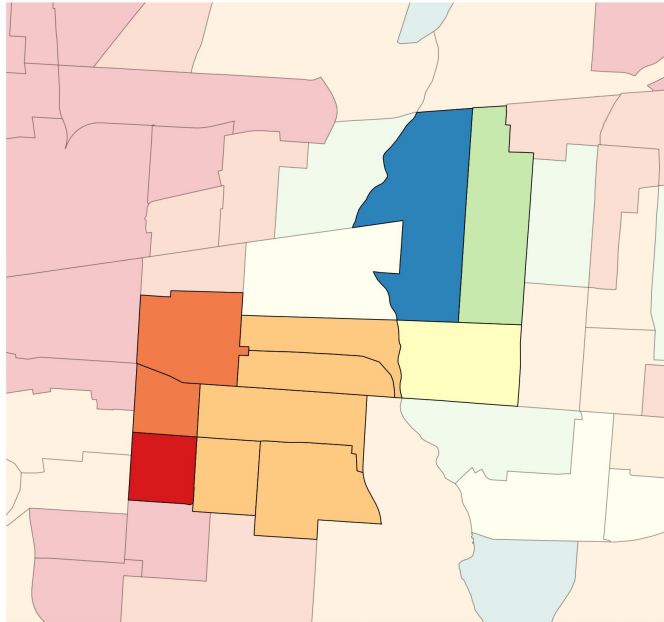
Opportunity Index

- 1.37 - -0.80
- 0.80 - -0.50
- 0.50 - -0.27
- 0.27 - -0.04
- 0.04 - 0.23
- 0.23 - 0.51
- 0.51 - 0.88

Opportunity Index

Case Study: Indicator Values

Introduction | Lit. Review | Methods | **Analysis** | Discussion

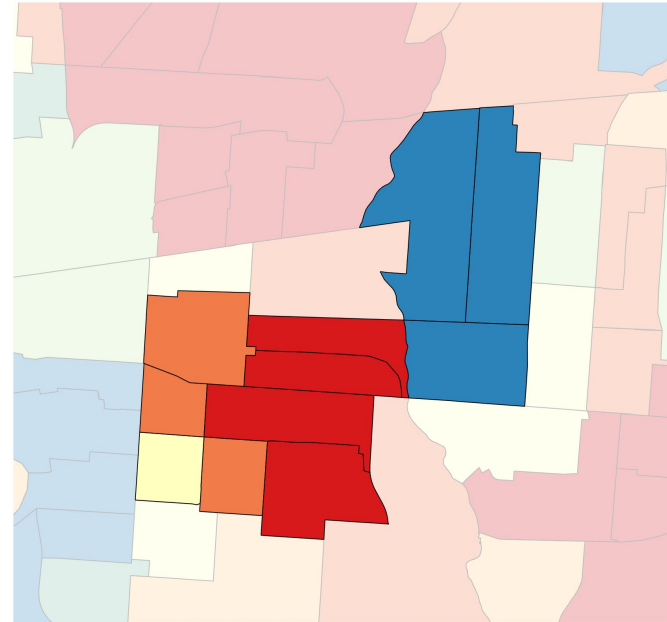


Legend

Mean Canopy Coverage (%)

- 5.9 - 9.9
- 9.9 - 13.1
- 13.1 - 16.5
- 16.5 - 20.6
- 20.6 - 26.2
- 26.2 - 33.4
- 33.4 - 49.4

Mean Canopy Coverage



Legend

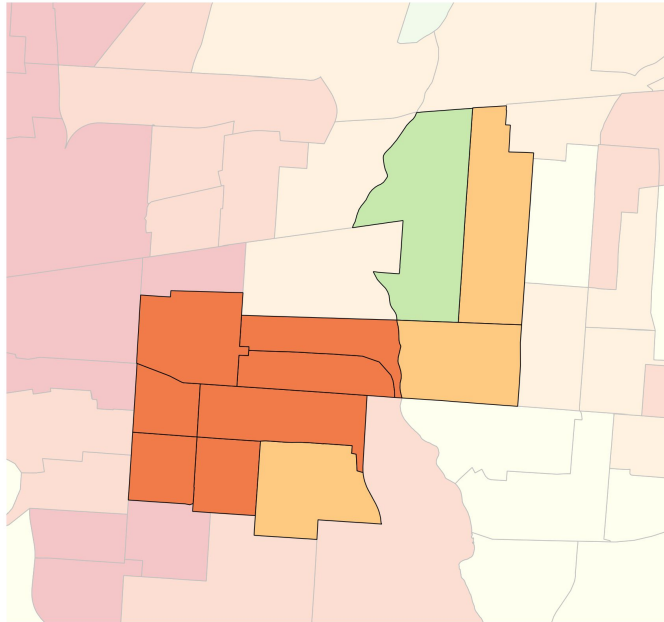
White Population (%)

- 0.0 - 0.2
- 0.2 - 0.3
- 0.3 - 0.5
- 0.5 - 0.6
- 0.6 - 0.8
- 0.8 - 0.9
- 0.9 - 1.0

White Population

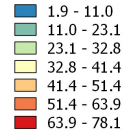
Case Study: Indicator Values

Introduction | Lit. Review | Methods | **Analysis** | Discussion

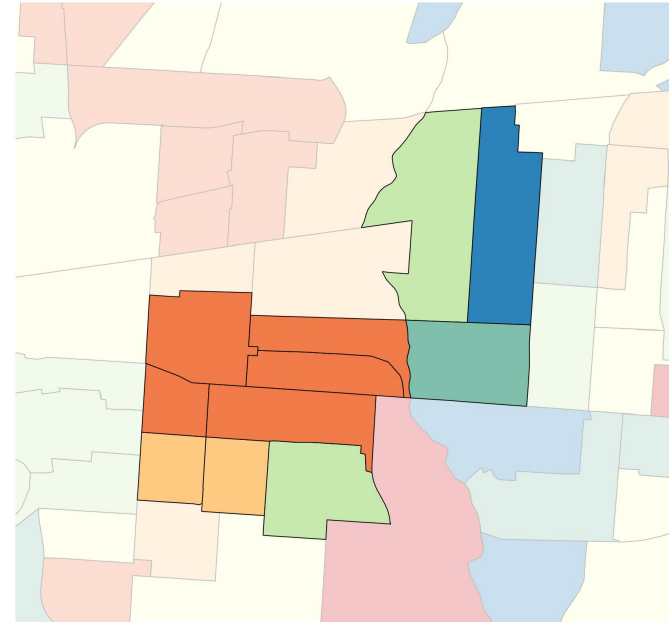


Legend

Mean Impervious Surf. Coverage (%)

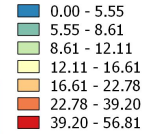


Mean Imp. Surface Coverage



Legend

Vacancy Housing (%)



Vacant Housing

Case Study: Indicator Values

Introduction | Lit. Review | Methods | **Analysis** | Discussion

Policy

Effect

Redlining

Identified neighborhoods as economically risky for mortgage loans, often by ethnicity.

Destabilized economy leads to disinvestment, economically and *environmentally*.

Restrictive Covenants

Minorities seen as economic liability, disallowed from entering better neighborhoods.

Isolated minority populations, continual association of black space with bad environment.

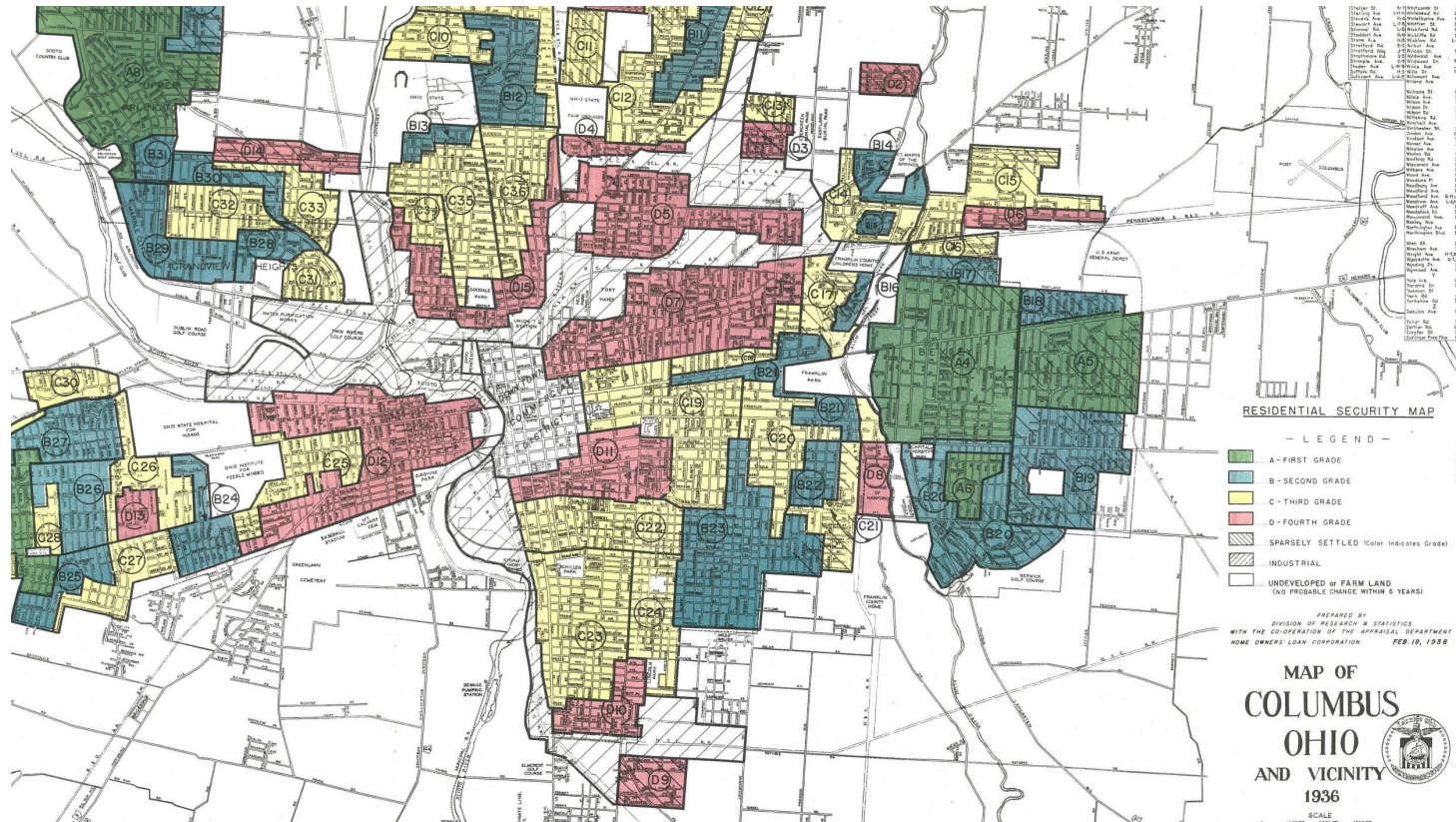
Sacrificing Black Neighborhoods

When I-70 is to be built through Columbus, it is the devalued neighborhoods which are acquired and demolished, even the improving ones.

Further frustration and destabilization in black residential areas, more extreme ethnic, economic, and environmental boundaries.

Case Study: Historical Analysis

Introduction | Lit. Review | Methods | **Analysis** | Discussion



Case Study: Redlining

Introduction | Lit. Review | Methods | **Analysis** | Discussion

1. Each of said Owners hereby agrees and binds himself, his heirs, executors, administrators and assigns, **never to sell, lease, mortgage, pledge, give or otherwise dispose of, in any way shape or form, the property above mentioned as owned by him, or any part thereof to any colored person or persons.**

2. Each of the said Owners agrees and binds himself, his heirs, executors, administrators and assigns, including corporations and assigns in any capacity, never to rent said premises to any colored person or persons, or **permit any colored person or persons to use or occupy the premises owned by him, or any part thereof, except as a servant working for the white family or persons who occupy said premises.**

3. By the term "colored person" as used in this contract is meant "colored person" in the ordinary meaning of the words and any person in whole or in part of the negro race or blood, and **any person than a member of the white or Caucasian race.**

4. Each Owner hereby agrees that he will not execute or enter into any contract for the sale of the real estate owned by his, as aforesaid, without providing in said contract that the same shall be **void if the purchaser is a colored person.**

5. Each Owner hereby agrees that the agreements and covenants contained in this deed and contract shall and do run with the land...

6. All of the Owners for themselves, their heirs, executors administrators and assigns, agree that **the ownership, occupancy or use by any colored person of any of the property above mentioned (except as a servant as above provided) constitutes and will constitute irreparable injury to the property** above mentioned and to the owners of said property at the time of such sale, ownership, use or occupancy, and each owner for himself and for his successors in title to said property, agrees and consents that the Court issue a permanent injunction restraining the transfer, sale, mortgage, or disposal of said property, or of any of the said properties, in violation of the provisions of this contract, or the rental, use or occupancy of said property or any one of said properties in violation of this contract.

Source: <http://www.dornberghouse.com/deed-restrictions.html>

Case Study: Restrictive Covenants

Introduction | Lit. Review | Methods | **Analysis** | Discussion

1940's: GI Bill Black Homeownership

Hanford Village was one of the only notable areas marketed to black families, who settled from a nearby Air Force base.

1960's: South Bexley Spared, Hanford Village Demolished

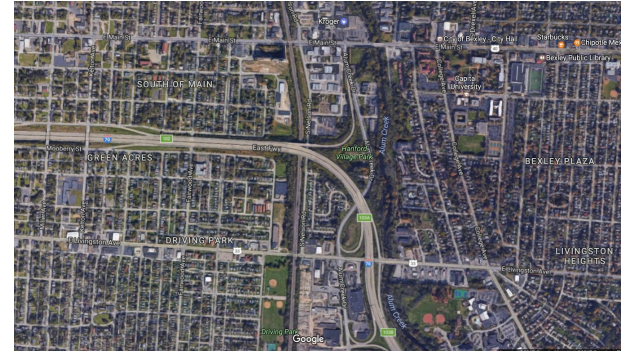
When the up-and-coming neighborhood was less than 20 years old, it was bisected by I-70 construction, which removed its public park and incited disinvestment.

Devaluation Cycle Continues

Today Hanford Village enjoys a place on the Registrar of Historic Places which protects it somewhat from future razing. However, it stands as an example of devaluation preceding destabilization, which then reinforces the discrimination of black spaces.



Source: Arnett (2012)



Source: Google Maps (2017). maps.google.com.

Case Study: I-70 and Hanford Village

Introduction | Lit. Review | Methods | **Analysis** | Discussion

Discussion

1. Elaborating the relationship
2. The role of discrimination
3. Limitations of assessment
4. Next steps

“So is there a relationship?”

“Yes! But it seems really complex...”

1. Elaborating the relationship

Introduction | Lit. Review | Methods | Analysis | **Discussion**

Environmental Assets Correlate

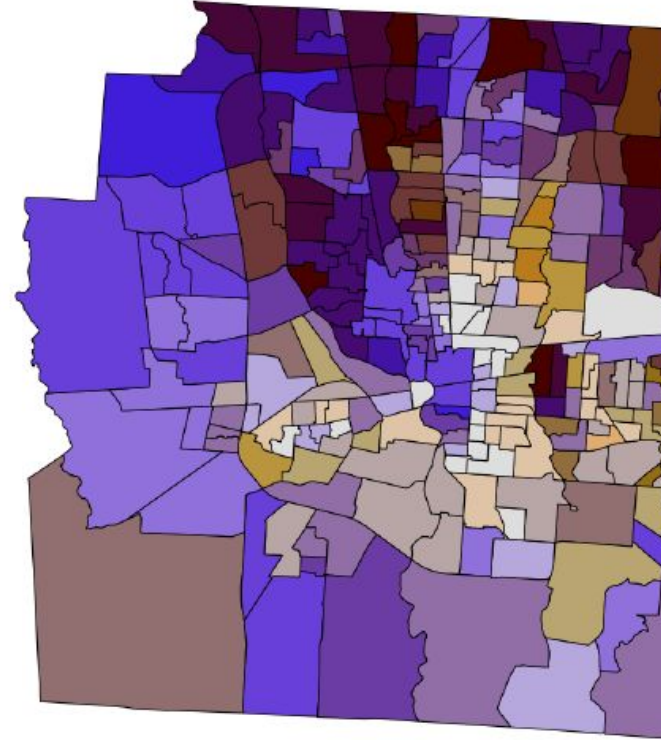
We showed that in Franklin County, OH tree canopy correlates with socioeconomic vitality as measured by OI.

Picking Your Poison

The choice of assets and liabilities to measure depends on cultural values, biome, and many other factors.

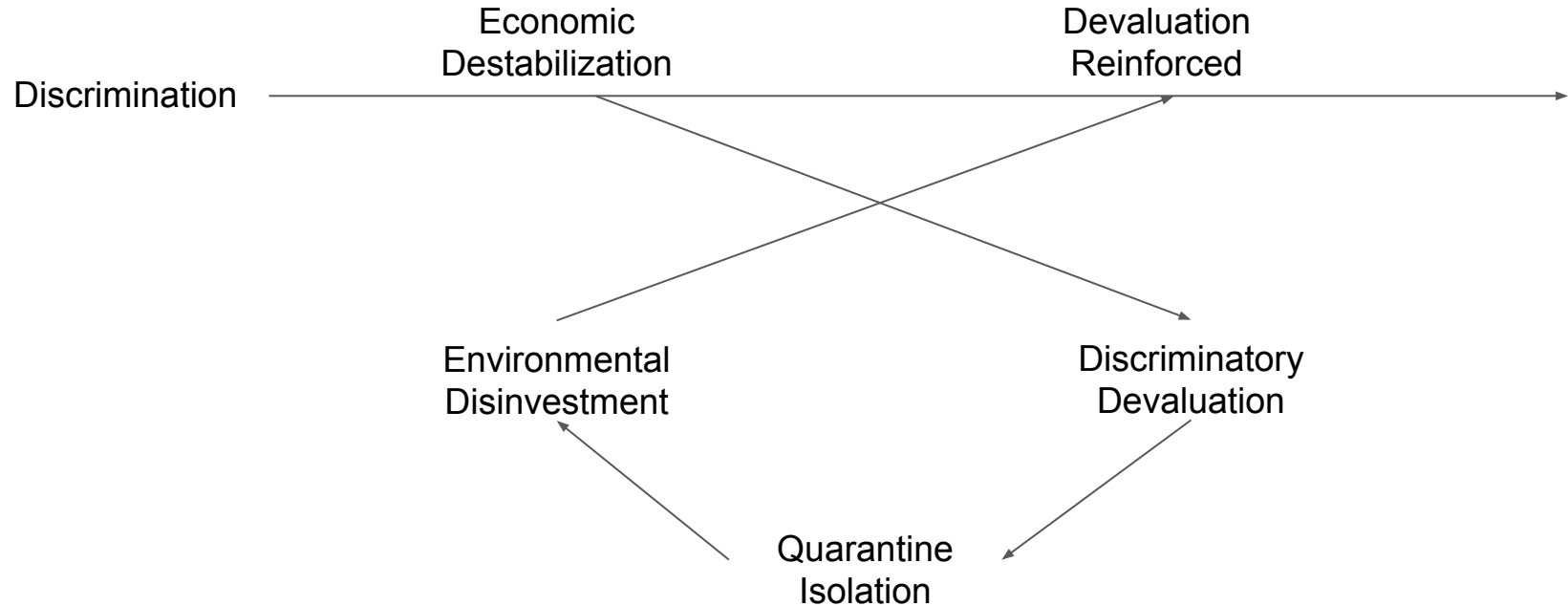
Chicken-Egg Problem

More inquiry could be made into initial settlement patterns, environmental valuation, and discrimination. Do the rich neighborhoods lie on the old riverfronts, the farms, the old forests? And how have their environmental assets changed?



1. Elaborating the relationship

A Hypothetical Positive Feedback Loop of Environmental Disinvestment



2. The role of discrimination

Theoretical Remoteness

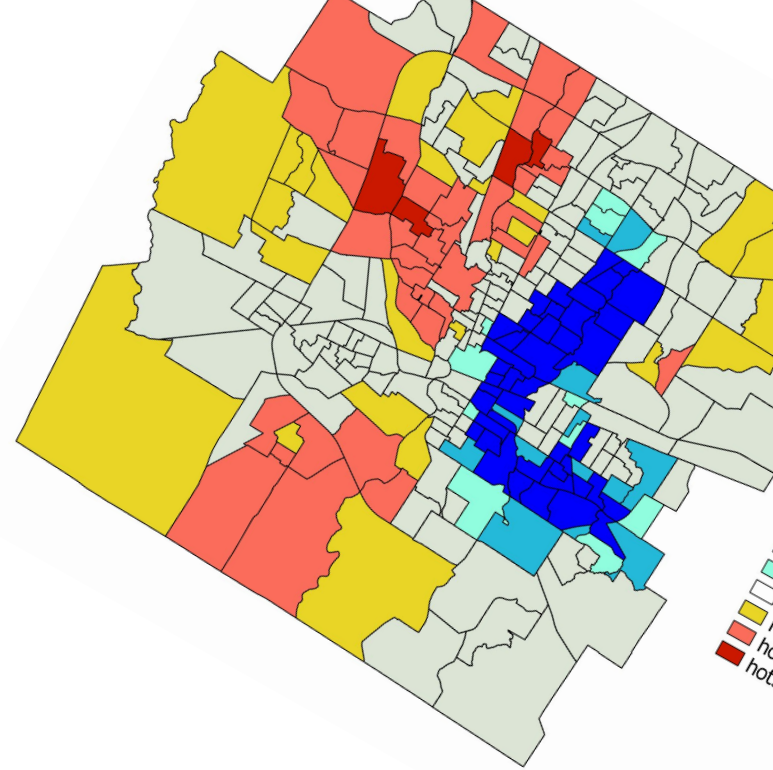
Using remote data of indicators, you are often 4+ degrees of approximation removed from measuring the phenomena.

Perils of Bias

The redlining maps show what can happen when our assumptions are given clout in assessment systems.

Reading Tea Leaves

Concrete multivariate spatial analysis techniques, if they exist, were out of our reach, and we were left inferring trends from deceptively sharp maps of fuzzy measures.



3. Limitations of multivariate spatial assessment

True Multivariate Spatial Correlation

If this tool doesn't exist, I want to make it.

Refine Data Resolution

Toward the end of this research, we found that all values could have been calculated at the parcel level.

Work Toward Generalized Models

Urban canopy makes no sense as an environmental asset indicator for most of the world, but its role could be found in most cities. Find underlying theory of socialization of ecology.

4. Next steps

Introduction | Lit. Review | Methods | Analysis | **Discussion**

Thank You.

- 7 Campbell, Scott. (1996). Green Cities, Growing Cities, Just Cities?: Urban Planning and the Contradictions of Sustainable Development. Journal of the American Planning Association. Summer, 1996. Web.
- 8 Reece, Jason et al. (2013). "Place Matters: Using Mapping to Plan for Opportunity, Equity, and Sustainability". The Sustainable Communities Initiative: Equity in Sustainable Communities Issue Briefs: Opportunity Mapping Issue Brief. Kirwan Institute, The Ohio State University. Web.
- 9 Chrysoulakis, Nektarios, et al. Understanding Urban Metabolism: a tool for urban planning. Routledge, 2015. ISBN 978-0-415-83511-4.
- 10 Agyeman, J., Bullard, R. D., & Evans, B. (2003). Just sustainabilities: Development in an unequal world. London: Earthscan.
- Agyeman, J. (2013). Introducing Just Sustainabilities : Energy Justice in a Changing Climate : Social Equity and Low Carbon Energy (1). London, GB: Zed Books.
- 12 Census.gov (2010). *Franklin County Shapefiles*. Maps & Data > Cartographic Boundary Files. Downloaded from: https://www.census.gov/geo/maps-data/data/cbf/cbf_tracts.html.
- Acevedo-Garcia D, McArdle N, Hardy EF, Crisan UI, Romano B, Norris D, Baek M, Reece J. (2014). The Child Opportunity Index: Improving Collaboration Between Community Development And Public Health. Health Affairs, 33(11): 1948-1957. Hosted through DiversityDataKids.org.
- Homer, C.G., Dewitz, J.A., Yang, L., Jin, S., Danielson, P., Xian, G., Coulston, J., Herold, N.D., Wickham, J.D., and Megown, K., 2015, Completion of the 2011 National Land Cover Database for the conterminous United States-Representing a decade of land cover change information. Photogrammetric Engineering and Remote Sensing, v. 81, no. 5, p. 345-354.

Citations

- 12** Mingo, II, Clarence E. (2010). 2010 Parcel Shapefiles. Franklin County Auditor. Downloaded from: <ftp://apps.franklincountyauditor.com/>.
- 13, 15, 17, 19, 20-24, 26-30, 32-36** "Quantum GIS Development Team (2017). Quantum GIS Geographic Information System. Open Source Geospatial Foundation Project. <http://qgis.osgeo.org>
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